

Happy Independence Day

Til Valhalla Project <support@tilvalhallaproject.com>
To: Frank Rotella <frankrotella54@gmail.com>

Thu, Jul 4, 2024 at 11:02 AM

[Mens](#)[Womens](#)[Elites](#)

Dear Frank,

As we gather with friends and family to celebrate Independence Day, it's important to remember the true significance of this holiday. July 4th is more than just pool parties and BBQs; it's a powerful reminder of the sacrifices made for our nation.

For me, Independence Day is a time to remember those who put everything on the line for a chance at a better tomorrow. Every time I look at the American flag, I think of the example set by the brave men and women who served under her and the duty we all have to live a life worth their sacrifice. Every time I look at photos of friends I've lost to the war at home, I feel the heartbreak that far too many families know all too well. Every time I look at my son, I know that his smile and laughter are gifts paid for by those who never got the chance to see their own children grow up (or grow up themselves).

Today, as you celebrate with your loved ones, I encourage you to reflect on the true cost of the Freedoms we so often take for granted. Take a moment to focus on the Heroes who gave

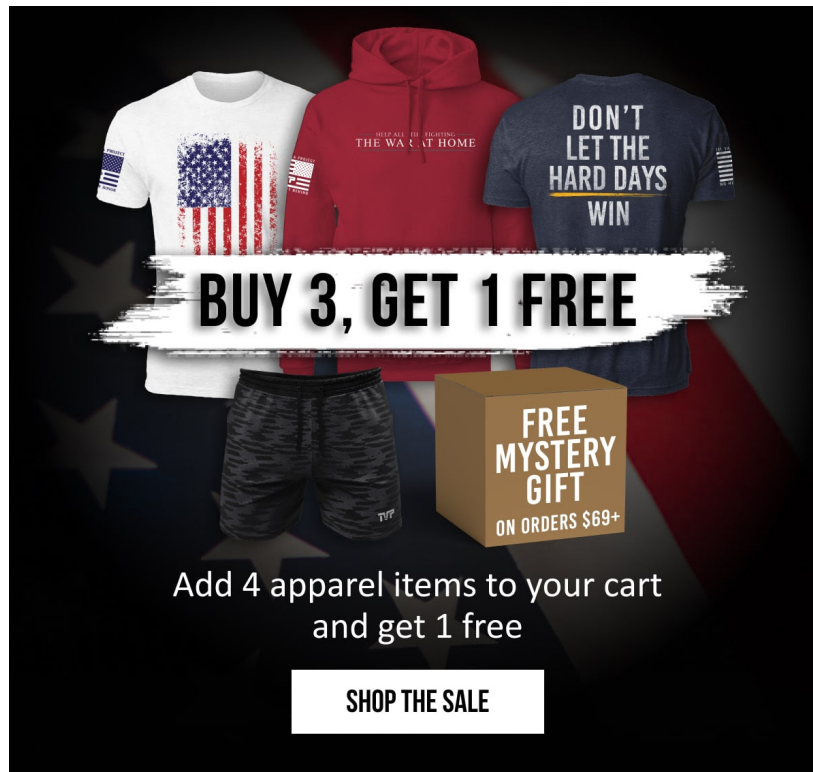
everything for our nation and appreciate how their sacrifice has shaped the lives we lead today.

Happy Independence Day. Let's carry on the legacy of yesterday's Fallen by living with purpose and kindness today.

Keep moving forward,



Korey Shaffer
Founder, Til Valhalla Project
Proud U.S.M.C. Veteran
Author



A promotional banner for a sale on apparel. It features three items: a white t-shirt with an American flag graphic, a red hoodie with the text "DON'T LET THE HARD DAYS WIN", and a pair of camouflage shorts. A large white banner across the middle says "BUY 3, GET 1 FREE". Below the items, a gold box says "FREE MYSTERY GIFT ON ORDERS \$69+". At the bottom, text says "Add 4 apparel items to your cart and get 1 free" and a button says "SHOP THE SALE".

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SHOP THE SALE

3000+ MEMORIAL PLAQUES
anonymously donated



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